



**AF-2089**

B.A./B.com. (Part-II)  
Term End Examination, 2017-18

Paper - I

Internet Application and  
E-Commerce

*Time* : Three Hours]      [*Maximum Marks* : 50

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**Note** : Answer any **five** questions. All questions carry equal marks.

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1. Explain the function of TCP/IP layers.
2. Explain the following :
  - (a) URL
  - (b) Indian Internet History
3. Explain the utility of CSS and XML.

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*(Turn Over)*

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4. Explain the following HTML Tag with suitable example :
  - (a) BASE
  - (b) LINK
5. Write the steps to create Home Page of educational institute.
6. Explain the following with suitable example :
  - (a) Hypertext Anchors
  - (b) IMG elements
7. Discuss the advantages and disadvantages of E-Commerce.
8. Write the utility of E-Markets.
9. Discuss the application of EDI (Electronic Data Interchange).
10. Explain the following :
  - (a) Internet banking
  - (b) E-diversity.

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