



AF-2089

B.A./B.com. (Part-II)
Term End Examination, 2017-18

Paper - I

Internet Application and
E-Commerce

Time : Three Hours] [Maximum Marks : 50

Note : Answer any **five** questions. All questions carry equal marks.

1. Explain the function of TCP/IP layers.
2. Explain the following :
 - (a) URL
 - (b) Indian Internet History
3. Explain the utility of CSS and XML.

(2)

4. Explain the following HTML Tag with suitable example :
 - (a) BASE
 - (b) LINK
5. Write the steps to create Home Page of educational institute.
6. Explain the following with suitable example :
 - (a) Hypertext Anchors
 - (b) IMG elements
7. Discuss the advantages and disadvantages of E-Commerce.
8. Write the utility of E-Markets.
9. Discuss the application of EDI (Electronic Data Interchange).
10. Explain the following :
 - (a) Internet banking
 - (b) E-diversity.