# AJ-1067

## B.A./B.Com. (Part-II) Term End Examination, 2021-22

### COMPUTER APPLICATION (Paper-I)

### Internet Application and E-Commerce

**Time : 3 hours]**          **[Maximum Marks : 50**

**Note :** *Answer all **five** questions. All questions carry equal marks.*

### Unit-I

1. Define internet and Explain the concept of www in Brief.

**OR**

Explain TCP/IP model with suitable diagram and example.

### Unit-II

2. Explain different elements of HTML.

**OR**

What do you mean by Web Page ? Explain Source and Standard of Web.

### Unit-III

3. Explain the concept of Internal and External linking between web pages.

**OR**

Explain the following with example :–

(a) Drop down menu in Form

(b) Font tag with attributes

### Unit-IV

4. Define E-Commerce and Explain their types with example.

**OR**

Discuss passenger air transport case in E-commerce.

### Unit-V

5. Discuss the concept of Business to consumer E-Commerce with suitable example.

**OR**

Explain Internet Banking and E-diversity e-business in detail.