



AI-1067

B. A./B. Com. (Part-I)

Term End Examination, 2020-21

COMPUTER APPLICATION

Paper : First

(Internet Application and E-Commerce)

Time Allowed : Three hours

Maximum Marks : 50

Note : Answer any five questions. All questions carry equal marks.

1. Define Internet and explain TCP/IP and IP address in detail.
2. Explain the following :
 - (a) WWW
 - (b) Application of Internet

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3. Define HTML and discuss about the different elements of HTML and HTML document.
4. Explain the following :
 - (a) XML
 - (b) IS INDEX mark up element
5. What is Linking? Explain image linking and their tools.
6. Explain the following :
 - (a) Form structure
 - (b) Body section of HTML
7. Define E-Commerce and explain E-Commerce and trade cycle in detail.
8. Discuss the competitive advantages and business strategy of E-Commerce.
9. Explain the following :
 - (a) EDI
 - (b) E News Paper

10. Explain the following :

- (a) Consumer trade transection
- (b) E-shop online payment